



MEDIA RELEASE

CONTACT: Sheryl Walsh, (248) 735-5628

FOR IMMEDIATE RELEASE

Extra, Extra! Novi looking for extras for its Movie Database

November 12, 2008, Novi, Michigan – The City of Novi recently adopted new ordinances and procedures in order to become a film friendly community. As part of Novi’s goal to attract the film industry, the City is looking to create a database of citizens interested in being cast as extras in movies or commercials filmed in their community.

To be included in the City of Novi’s Movie Extras Database, send an email titled *Movie Extra* with your name, address, phone number, date of birth and gender to Robin Kummer at **rkummer@cityofnovi.org**. This information will be made available to the production companies that decide to film in Novi. The use of community members in any film or commercial is up to the discretion of the production companies. The list of names will only be shared with producers filming in the area, so the privacy of applicants will be protected.

“This is an opportunity for the residents of Novi to possibly garner their 15 minutes of fame and be involved in the local film industry,” said Ara Topouzian, Novi’s Economic Development Manager. “It will be up to the film companies to utilize the offered database. Offering a database of potential actors in another aspect of becoming film friendly in Novi.”

For more information about filming in Novi, permit applications and related documents and information, visit investnovi.org and connect to the Novi Film Office.

###