



MEDIA RELEASE

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City of Novi Assistant City Manager leads roundtable discussions at Oakland County on Film

October 31, 2008, Novi, Michigan – City of Novi Assistant City Manager Pamela Antil took part in the Oakland County on Film seminar hosted by the Oakland County Department of Economic Development and Community Affairs department on Tuesday, October 28 at the Somerset Inn in Troy, Michigan.

With roughly 100 attendees, the seminar focused on the current Michigan film incentive industry, and how municipalities can prepare for and encourage filming in their community. Antil led two of the discussions; what you can ask from the film industry and the economic benefits to the City of Novi. Antil also announced the launch of the Novi Film Office to the group.

“We are pleased to welcome television and film makers to Novi and believe the industry will have a positive economic benefit in Novi and southeast Michigan,” said Antil. Antil, along with Economic Development Manager Ara Topouzian and Fire Marshal Mike Evans, have led efforts to make the City of Novi more film friendly. Their efforts have resulted in the Novi City Council approving an outdoor gathering ordinance specifically geared towards promoting film production, a streamlined film permit process and a portion of investnovi.org devoted towards the movie industry.

“Novi’s film permit process was designed to fit the business needs of the film industry which requires quick permitting turn around time and flexibility while still protecting the health and safety of the community,” said Antil. “Hollywood Novi is open for business.” For more information about filming in Novi, visit investnovi.org/film to connect to the Novi Film Office, permit application and related documents and information.

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